Aka Interview Questions 10-6-2023

1. How does someone register for a recruiting event and how is all of that logged in Salesforce and other tools?
2. How often are recruiting events organized and what does the level of attendance typically look like?
3. What is the process of someone showing interest in becoming a Big after a recruiting event?
4. How are they handled in Salesforce coming from the event? Is there any differentiation in Salesforce when a Big is recruited?
5. What kinds of material are distributed at recruiting events? Do you feel like there is room for improvement for the physical flyers and such that are passed out?
6. Would we be able to see the physical material from recruiting events?
7. What are the associated costs for setting up recruiting events – how does it differ/scale based on company size? (If he doesn’t know now, then where can we get?)